Churchill ‘New World’ Business Programme
Goes Agile with Radtac’s Pragmatic Agile Services

Background

Churchill Insurance was among one of the UK’s first direct motor insurers. In 1990, they started home insurance and, over the years, have extended their services, now offering car insurance, home insurance, travel insurance, pet selling insurance, breakdown cover, van insurance and motorcycle insurance.

Radtac services delivered

Churchill embarked upon a ‘New World’ programme, a totally new look at how they would shape and sell insurance.

Radtac were selected by Churchill to enable a more Agile delivery capability to their New World programme, as they required to deliver small increments of New World regularly rather than as one ‘big bang’ delivery.

- Coached the Churchill New World teams to ensure fast enablement of high productivity
- Consultancy support to the New World Programme Manager
- Restructured the whole programme team structure to enable Agile delivery
- Defined clear delivery and management standards for the programme (using scaled DSDM) delivered via a website
Outcomes

- Totally reshaped business transformation capability within New World that enabled high value business transformation every 2 months.
- Customised training based on New World approach (combination of DSDM, Scrum, Prince2 and MSP)
- Web based ‘New World’ programme standards and guidelines
- Scaled Agile across many teams and projects and the whole programme

Churchill required support from Radtac for their business transformation programme. A really interesting assignment and one of the first examples of Agile being used effectively to enable business transformation not just Information Technology.

Peter Measey
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