Bristol City Council optimises their delivery of Digital Citizen Services

Implementing an Agile Delivery and Service Design Framework

**Executive Summary**

Bristol City Council (BCC) has an ambitious target to create significant savings via their business change programme. BCC recognised that to achieve the required level of saving and improvement they would need to re-design services around user needs and deliver digital services “so good that people prefer to use them”. By partnering with Radtac BCC were able to deliver projects faster, with greater customer satisfaction and reduce the backlog of change significantly.

**Challenges**

The BCC Change Team recognised that using their existing project delivery methods would not provide the speed of delivery they needed. They had begun to change and improve their delivery process, adopting an Agile approach, but needed to deepen team knowledge and skills, and scale up to meet the demand for change.

**How Radtac Helped**

In November 2014 Radtac partnered with BCC to provide expert Agile support and skills. Radtac introduced and developed Agile skills to the BCC technical and service teams, and worked with the Council to build a delivery model to achieve BCC’s Digital Service delivery goals.

*Radtac and BCC’s work together included the following activities:*

- Stakeholder engagement across a large number of business areas, to gain support for an Agile approach that was recognised as critical to the success of the engagement
Through the establishment of our Applied Programme there was recognition that we need to re-design Council Services and make a major shift from face-to-face and voice interaction with our customers to more of a self-serve model.

With Radtac’s support we developed a Training Programme that provided our Service Managers with the right Agile skills that they could own in perpetuity, identify saving opportunities, make more rapid business case assessments and deliver savings quicker than would have been achieved before.

Radtac provided us with an important injection of high-quality talent and expertise to help us transform and create our capability to sustain an efficient and effective Agile approach – and deliver effective, sustainable Digital Services across our organisation.

**Testimonials**

“Through the establishment of our Applied Programme there was recognition that we need to re-design Council Services and make a major shift from face-to-face and voice interaction with our customers to more of a self-serve model.

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Max Wide  
BCC Strategic Director for Business Change

“Radtac provided us with an important injection of high-quality talent and expertise to help us transform and create our capability to sustain an efficient and effective Agile approach – and deliver effective, sustainable Digital Services across our organisation.”

Gavin Beckett  
BCC Chief Enterprise Architect